



Dear Participant,

We are thrilled to invite you to our three-day online training sessions within our project **“Start Circular: The Integrated Management Model for Circular Economy”** funded by the Erasmus+ programme.

Within this initiative, our aim is to prepare entrepreneurial graduates to work for and develop sustainable businesses. Furthermore, we are fostering collaboration between universities and other stakeholders within the Circular Economy field, recognizing the invaluable contribution this partnership brings to the educational program our students engage in. To facilitate and strengthen this connection, we are also strategically establishing Sustainability Labs as key interaction points.

We are inviting you to explore the details of each of the above-mentioned topics in the upcoming training sessions and participate in conversations with your colleagues to collectively contribute towards building a sustainable future.

Yours Sincerely,
Start Circular Consortium Partners

TRAINING 1

Collaborative Approaches to Curricula Design for Creating Synergies in Circular Economy

Within our first training we will open dialogues with guests that come from different backgrounds and have experience on how to successfully establish collaboration between university and diverse stakeholders in the market. We will focus on practical applications on how to successfully integrate circular economy principles into education and create programs that include real-world implementation of the knowledge gained. The panel discussion will also give you a unique space for interaction with other participants, exchange of different perspectives and establishing network committed to reshaping education.

Panelists:

- **Tanja Malovrh**, CEO ELUM Solutions (moderator)
- **doc. dr. Gorazd Justinek**, Dean at Faculty of Government and European Studies, New University Slovenia
- **dr. Ērika Lagzdīņa**, Lead Expert at Faculty of Geography and Earth Sciences, University of Latvia
- **dr. Jimena Estrella**, Strategic Advisor for Innovation and Institutional Development OBREAL Global

Date & Time: January 30, 2024 | 4:00 PM - 6:00 PM (CET)

TRAINING 2

Innovative Transdisciplinary Teaching Methods for Entrepreneurship and Circular Economy

Within this training we will be focusing on how to equip teachers, academic staff and students with essential competencies for future transition to Circular Economy (CE) and entrepreneurship. Lecturers will be introducing transversal modules designed to facilitate the integration of this field into academic capabilities and providing practical resources around CE adaptation. Furthermore, the session includes practical exercises and case studies to train participants in the proper use of these resources.

Lecturers:

- **dr. Carlos Rodríguez Robaina**, PostDoc Departamento de Análisis Económico Aplicado (DAEA), Specialist in Circular Tourism & Knowledge management, Universidad de Las Palmas de Gran Canaria
- **dr. Rosa María Batista-Canino**, NEXO #Espacio Innovación, Specialist in Entrepreneurship and SMEs, Universidad de Las Palmas de Gran Canaria
- **dr. Lidia Ester Robaina**, Professor at the Department of Biology, Specialist in Aquaculture, Universidad de Las Palmas de Gran Canaria

Date & Time: January 31, 2024 | 4:00 PM - 6:00 PM (CET)

TRAINING 3

How to Enhance Start-Up Support Services Within Universities

This session aims to explore the strategies and initiatives that universities can adopt to foster entrepreneurship and provide comprehensive support to student and researchers entrepreneurs. During the lecture, we will cover various key aspects, including:

- Understanding the specific needs of student and research entrepreneurs and the challenges they face.
- Building an entrepreneurial ecosystem within the university, comprising incubators, accelerators, mentorship programs, and networking opportunities
- The importance of collaboration with industry and government organizations.
- Providing mentorship and guidance to student and research entrepreneurs.
- Integrating entrepreneurship education into the university curriculum, at graduate and postgraduate courses.
- Showcasing success stories of start-ups that have emerged from university support services.

Lecturers:

- **dr. Jimena Estrella**, Strategic Advisor for innovation and institutional development OBREAL Global
- **dr. Emanuel Campoy**, Chief Scientific Officer of EPILIQUID

Date & Time: February 1, 2024 | 4:00 PM - 6:00 PM (CET)